LIGHT UP YOUR CARRETE

WORK IN CARRETE TERRITORY

Patricia Farias
Head of Communications
CONACE - Government of Chile
ILUMINA TU CARRETE

WORK IN CARRETE TERRITORY
What is “Youth Carrete”?

An experience of youth culture that involves various forms of consumption and unfolds in a social context.
Three Experiences in Youth Carrete Territory in Chile:
Santiago - Concepción - Valparaíso

“Light up your Carrete” is one of CONACE’s preventive responses to new forms of youth carrete and their impact on the use and abuse of drugs and alcohol.
“Light up your Carrete” is an intervention that takes place in the field. It pursues strategic alliances with the municipalities of Recoleta (Metropolitan Region), Concepción, and Valparaíso, owners of entertainment businesses, and their workers, to implement drug and alcohol prevention actions in areas characterized by youth carrete.
It raises awareness and provides training for preventing risks associated with alcohol and drug use for the main players in the night-time entertainment world in the selected target areas: shopkeepers, nightclub owners and managers, and their workers (barmen, waiters, security personnel, cleaning staff).

It generates coordination mechanisms with services active in carrete territory: health (emergencies and referrals) and security (police and municipal security).

It deploys preventive actions when businesses close, intended to ensure safer driving conditions for those traveling in cars.
The Preventive Container is a part of the neighborhood

Installation and operation, for a period of six months, of an NGO-run prevention and assistance facility, that operates at carrete times (Fridays, Saturday, and holidays, from 11:00 pm to 6:00 am).
This facility:

Provides information, counseling, and health care for young people, which enables them to control, reduce, and/or avoid the consequences of alcohol abuse and avoid drug use.

Maintains a system for first aid (run by a health professional) and for alcohol risk management, which promotes security for young people out at night (for example, voluntary breath tests).

Manned by a stable team of university students who are trained in drug prevention and early detection in order to provide the assistance and prevention services rendered.
Safe Space

It is set up to serve as a protected alternative during nights of carrete.

It opens up a space for conversation and exchanges among young people about how to go about their nighttime entertainment.
Printed materials were specially drawn up for the world of youth carrete, containing information on the risks of drug and alcohol use, for deployment within businesses and distribution in the sector.
ILUMINA TU CARRETE POSTCARDS

AHORRA EN CONSUMO SUCES TU RENDIMIENTO

Información de Rendimiento

200 Watts de consumo con bajo consumo

Eficacia 98%
Potencia 98%
Emisión de calor 98%
Dureza 98%
Calidad 98%

100% efectiva

¿Fumarlo tu carreter?
No necesitas drogas o alcohol. No hay nada en la carne. En ambos casos, los riesgos aumentan.

Conoce tu cuerpo. Así puedes reconocer los efectos de las drogas y el alcohol. Con el menor, puedes decidir subir para
Reparar la escasez de otros. Si un amigo o amigo decide no consumir drogas o alcohol, no lo presiones a hacerlo.
Si sabes que es posible tener un consumo de drogas y el alcohol, ¡aún es mejor!

AHORRARE LA MARIHUANA

Información de Rendimiento

200 Watts de consumo con bajo consumo

Eficacia 98%
Potencia 98%
Emisión de calor 98%
Dureza 98%
Calidad 98%

100% más alta

ley 26,000 (ley de Dragos)

Promover el uso de consumo de drogas, un tipo de bebida o solución de los políticos. Aquí están los datos que se hacen en lugares privados, comer que se puede consumir. Asimismo, los consumidores pueden consistir en una manera de mejorar la destrucción, presentación, consumo y facilitación de los conatos de drogas. Puede aplicarse, cómo para almacenar. La disponibilidad de la revisión de consumo de alimentos mencionados. Los mismos sentimientos se aplican al que pone drogas para consumo, no los sentimientos.
GUIDE FOR BUSINESSES

guía para el personal de locales de ENTRETENIMIENTO NOCTURNO
STICKERS FOR PUBS AND DISCOTHEQUES

Adhesivos para baños (hombres/mujeres)
Disposición horizontal

- ALCOHOL
- INCONCIENCIA
- RIESGO
- ACCIDENTES
- VIOLENCIA
- DETENTE

- MARIHUANA
- ILLEGAL
- RIESGO
- ACCIDENTES
- DEPENDENCIA
- INFORMATE

Disposición vertical

- MARIHUANA
- ILLEGAL
- RIESGO
- ACCIDENTES
- DEPENDENCIA
- INFORMATE
PLACEMENT OF PUB AND DISCOTHEQUE STICKERS
POSTERS FOR STORES

HOY NO SE FIA
NI SE VENDE ALCOHOL A
MENORES DE 18 AÑOS
MAÑANA TAMPOCO

EL QUE VENDA, OBSEQUIE O ENTREGUE
BEBIDAS ALCOHÓLICAS A MENORES DE
18 AÑOS DE EDAD, SERÁ SANCIONADO
CON PRISIÓN Y MULTA DE 3 A 10 UTM
(ARTÍCULO 42 DE LA LEY 19.925)
ASSISTANCE FACILITY
Elements to be borne in mind:

The deployment of the mechanism has provided lessons that now provide us with new forms of intervention and a better awareness of the realities of the world of youth carrete.

- These carrete interventions do not seek to change the dynamics of the night, but rather to take a series of measures and actions to mitigate their negative effects.

- Closer territorial links are vital to the success of the project. Many players come together in this space, and they must be interconnected in order to ensure results.
• An intersectoral approach and the creation of support networks are a necessary condition for improving effectiveness and optimizing resources.

• The inclusion of peer-based work in the field methodology is essential to ensure that young people appreciate and accept the initiative.

• The Container’s care team must be trained in handling emergencies and containment.

• Regular follow-up is key in making the intervention more targeted.
ILUMINA TU CARRETE