

# ORGANIZATION OF AMERICAN STATES



INTER-AMERICAN DRUG ABUSE CONTROL COMMISSION

cicad

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**VII MEETING OF THE EXPERT GROUP ON  
DEMAND REDUCTION**

Prevention Treatment Enforcement Harm Reduction

Canada's Drug Strategy  
Working together to reduce  
the harmful use of substances

## VII Meeting of the Expert Group on Demand Reduction

Presentation by: Beth Pieterson  
Chair: CANADA  
December 9, 2005



 Government of Canada / Gouvernement du Canada



Canada's Drug Strategy  
Working together to reduce  
the harmful use of substances

## Meeting Objectives

- The VII Meeting of the Expert Group on Demand Reduction took place September 13-15, 2005 in Ottawa Canada.
- Participation: 20 CICAD member states, the UN Office on Drugs and Crime, the Pan-American Health Organization, CARICOM, NIDA, and various expert presenters
- Meeting Objectives:
  - To build upon, and maintain momentum by, the previous Chair (Argentina) on the dissemination of the School-Based Guidelines
  - To advance and build capacity to evaluate youth prevention programs in the Hemisphere

## Meeting Overview

- **DAY 1**
  - CICAD Hemispheric Guidelines on School-Based Prevention
    - Introduction and Review of Guidelines
    - Dissemination Strategies
  - Introduction to the Evaluation of Substance Use and Abuse Prevention Programs
    - The Role of the Logic Model and Performance Indicators
    - Evaluating Substance Abuse Prevention Programs: Challenges and Best Practices in the Americas

## Meeting Overview (cont'd)

- **DAY 2**
  - Developing a Logic Model for the Evaluation of Youth Substance Use and Abuse Prevention Programs
    - Discussion of the Draft Logic Model
    - Refinement of Logic Model through Working Groups and Case Studies:
      - Universal Prevention
      - Selective Prevention
      - Indicated Prevention
  - Presentations by each working group to the Plenary
  - Discussions and adjustments to Draft Logic Model

## Meeting Overview (cont'd)

- **DAY 3**
  - Identifying Performance Indicators for Youth Substance Abuse Prevention Programs and their Relationship to the Logic Model
    - Discussion of the Draft Performance Indicator Table
    - Refinement of Indicator Table through Working Groups and Case Studies:
      - Universal Prevention
      - Selective Prevention
      - Indicated Prevention
  - Presentations by each working group to the Plenary
  - Discussions and adjustments to Draft Performance Indicator Table

## Meeting Outcomes

- CICAD Hemispheric Guidelines on School-Based Prevention – Dissemination Strategy
  - A fulsome discussion and exchange of information was had on how best to disseminate, evaluate and keep the Guidelines up to date and relevant.
  - A draft Dissemination Strategy for the Guidelines has been developed.
  - This Strategy is being reviewed by the CICAD Secretariat Expert Group members.
  - A final version of the Strategy will be available at the next CICAD Session.

## Meeting Outcomes (cont'd)

- Development of a Logic Model for Youth Substance Abuse Prevention Programs in the Hemisphere
  - Using the draft Logic Model developed in advance of the meeting, the Model was further refined:
- Activities, Outputs, Target Populations, Immediate Outcomes, Intermediate Outcomes, and Ultimate Outcomes were identified for:
  - Universal Prevention Programs
  - Selective Prevention Programs
  - Indicated Prevention Programs
- The Model also incorporates the elements of Research, Monitoring & Evaluation throughout.

## Meeting Outcomes (cont'd)

- Development of a Performance Indicators Table for Youth Substance Abuse Prevention Programs in the Hemisphere
  - Using the Refined Logic Model and Draft Performance Indicator table prepared in advance of the meeting, a more comprehensive Performance Indicator Table was developed:
- Performance Indicators and Data Sources and Methods were identified for Immediate, Intermediate and Ultimate Outcomes for each type of Prevention Program.
- The Table also includes comments and considerations for each indicator.

## Next Steps – Dissemination of CICAD Hemispheric Guidelines

- Finalize the Draft Dissemination Strategy for the Guidelines
- Adapt Guidelines to various audiences where applicable
- Update Guidelines as new research emerges
- Further define concepts and their applicability to certain age groups
- Continued commitment by Member States to disseminate and promote the Guidelines within each country
- Integration of Guidelines in Member States reporting requirements of the MEM

## Next Steps – Logic Model and Performance Indicator Table

- The Logic Model and Performance Indicator Table are being finalized and will form part of an Evaluation Framework for Prevention Programs Addressing Substance Use and Abuse which will be available early next year.
- The Logic Model and Performance Indicators will form part of the basis for the revised MEM demand reduction indicators.
- Establishment of a Task Group of Experts to develop practical tools and resources which will help in the implementation of the Logic Model and Performance Indicators developed.

Thank you.

Questions?

