ORGANIZATION OF AMERICAN STATES

INTER-AMERICAN DRUG ABUSE CONTROL COMMISSION

cicad

INSTITUTIONAL STRENGTHENING:
TRINING IN ELECTRONIC GOVERNMENT (e-Government)

Institutional Strengthening:

Training in Electronic Government (e-Government)

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Executive Secretariat for Integral Development
SEDI/OAS

Mission
§   To support, facilitate, and promote the integral
development of the OAS member states, with special
attention to the mandates of the Summit of the Americas

6 substantive areas
1. Trade, growth, and competitiveness
2. Environment and sustainable development
3. Science, technology, and education
4. Development policies and programs
5. Alliances with the private sector
6. Training

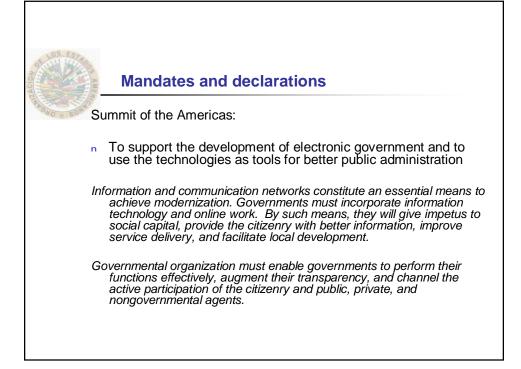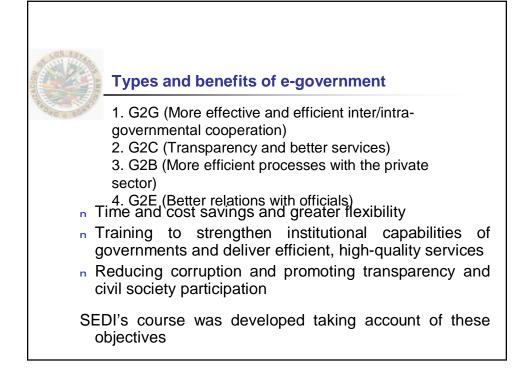## SEDI – Innovations and alliances

- Some mechanisms:
    - Horizontal cooperation
    - Education and training
    - Alliances with the private sector
    - Use of information and communication technologies (ICTs)
    - Use of existing programs and resources to create productive synergies among our partners and beneficiaries

- Action areas:
    - E-government
    - Cadastre and land registry
    - Corporate social responsibility
    - Reconditioned computers program

E-Government

Mandates and declarations

Summit of the Americas:

- To support the development of electronic government and to use the technologies as tools for better public administration

Information and communication networks constitute an essential means to achieve modernization. Governments must incorporate information technology and online work. By such means, they will give impetus to social capital, provide the citizenry with better information, improve service delivery, and facilitate local development.

Governmental organization must enable governments to perform their functions effectively, augment their transparency, and channel the active participation of the citizenry and public, private, and nongovernmental agents.

What is e-government?

The application of information and communication technologies to governmental operations, public service delivery, and communication with the citizenry

Types and benefits of e-government

1. G2G (More effective and efficient inter/intra-governmental cooperation)
2. G2C (Transparency and better services)
3. G2B (More efficient processes with the private sector)
4. G2E (Better relations with officials)

- Time and cost savings and greater flexibility
- Training to strengthen institutional capabilities of governments and deliver efficient, high-quality services
- Reducing corruption and promoting transparency and civil society participation

SEDI's course was developed taking account of these objectives
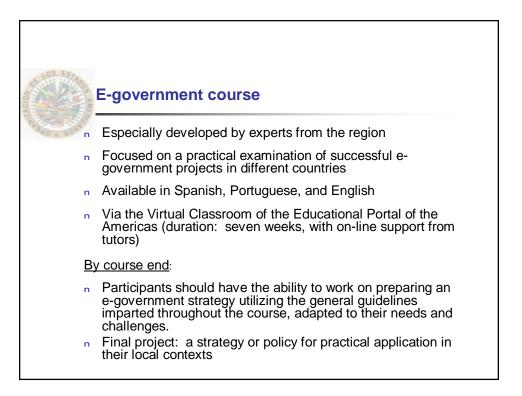
Distance e-government course

In response to the mandates and resolutions of the Summits of the Americas and other forums regarding the importance of incorporating information and communication technologies for institutional strengthening and better governance

- A course designed with the central aim of ensuring that participants acquire knowledge of and master the main e-government concepts for the development of a strategy tailored to their own contexts

E-government course

- Especially developed by experts from the region
- Focused on a practical examination of successful e-government projects in different countries
- Available in Spanish, Portuguese, and English
- Via the Virtual Classroom of the Educational Portal of the Americas (duration: seven weeks, with on-line support from tutors)

By course end:

- Participants should have the ability to work on preparing an e-government strategy utilizing the general guidelines imparted throughout the course, adapted to their needs and challenges.
- Final project: a strategy or policy for practical application in their local contexts

Course data

- Three open editions available to the general public in Spanish and one in English for the English-speaking Caribbean
- English edition (participants from 11 Caribbean countries)
- Special editions with Argentina, Brazil, Colombia, Costa Rica, Ecuador, and Mexico
- MuNet program: Bolivia, El Salvador, Honduras, Nicaragua, Panama, Peru
- Over 1,200 officials and academics trained throughout the region
- Implementation of different projects of course participants
- Cost: US$150 per participant

Next editions in the first quarter of 2006

- Two open editions in Spanish and one in English
- Special edition with the Presidential Office of Information and Communication Technologies (OPTIC) of the Dominican Republic to train 1,000 officials
- Special edition for the over 2000 Mexican municipalities with the National Institute for Federalism and Municipal Development (INAFED)
- Edition with UNISUL in Brazil
- Special CICAD edition?

Possible benefits to the commissions

Institutional strengthening:

- n Modernization of the activities of the commissions with more efficient processes

- n Intergovernmental cooperation facilitated

- n Greater ease of communication and information management for greater effectiveness

- n Greater administrative transparency

- n Savings in time and costs and greater flexibility

Needs

Available:
- n Platform
- n Method
- n Experience
- n Basic content for co-certification with CICAD

Needed:
- n Support for adaptation of the course to the drugs and prevention context (English, Spanish, Portuguese)
- n Support and commitment at a high political level
- n Coordination with CICAD for the course to be taught within the national commissions

Thank you!

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