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**INTER-AMERICAN DRUG ABUSE
CONTROL COMMISSION
CICAD**

Secretariat for Multidimensional Security

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**“LINKING NATIONAL DRUG COMMISSIONS WITH THE HEALTH SECTOR FOR
ADDRESSING THE PROBLEM FROM THE PERSPECTIVE OF PUBLIC HEALTH ”
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**“Linking national drug commissions
with the health sector for
addressing the problem from the
perspective of Public Health ”**

**CICAD 55
April/May 2014**

Starting point: “the war against the drugs” **only** from

- audit
- criminal penalties
- police actions
- controlling supply



FAILED



We proposed the community a **PARADIGM shift**, based on 3 pillars:

SOCIAL HEALTH

- Holistic paradigm with axis on the person, the environment, the life project
- Involve all social actors
 - Family
 - School
 - Neighborhood
 - Friends
 - Health
 - Work
 - Cult/ Church
 - Public Safety

WE ANSWER WITH

SOCIAL INCLUSION

RECONSTRUCTION OF SOCIAL TIES

OVERCOME PROPOSALS

EMPOWERMENT

SUBJET OF RIGHTS

- Different from seeing the other as an addicted, poor or pasive of demand reduction.
- The young man with problematic drug use is NOT a **PROBLEM**. It is a valid Social Heritage capable of utopia.

With the right to:

- Decent life
- Estudy
- Job
- Dream

LIFE PROJECT

It is not about abstinence or harm reduction

- Comes from a failure perspective (approach that addresses mitigation strategies)
- Do not look at the whole individual (the environment in which he is inserted)

LIFE PROJECT

- Comes from a perspective of “STRENGTHENING”
- It is approached from a perspective of “CONSTRUCTION”
- It “LOOKS THE ENVIRONMENT” that can be aggressive, and it has to face challenges and threats.

THE PROBLEM

**ALCOHOL
PSYCHOTROPICS**



LEGALS

PACO



MARGINALIZED

**MARIHUANA
COCAINE**



MEDIATIZED

Answers of Inclusion and Social Investment

- Prevention
- Capacitation
- Assistance
- Social Reinsertion



- Strenghtening civil society
- Creation of CEPLAS
- Creation of CET
- Work cooperatives

BUDGET OF USD 249 MILLIONS + ARTICULATION

INVESTMENT TABLE

2014 / 2015	Building Infrastructure	Equipment	Human Resource	Digital Assets	TOTAL
60 EDUCATION THERAPEUTIC HOMES (ETH's)	\$60 millions	\$24 millions	\$3 millions	\$3 millions	\$90 millions
150 LOCAL PREVENTION CENTERS FOR ADICTIONS (LPCA)	\$112 millions	\$37 millions	\$6 millions	\$4 millions	\$159 millions
TOTAL	\$172 millions	\$61 millions	\$9 millions	\$7 millions	\$249 millions

Prevention Law

- 1- Includes use of legal and illegal substances - Import "health", not the kind of substance.
- 2- Promotes territorial action in prevention and care.
- 3- Create community centers for prevention and inclusion.
- 4- Promotes empowerment and control guidelines for care facilities across the country.
- 5- Promotes the employment and educational inclusion.
- 6- A paradigm of social health and rights approach is adopted.
- 7- Forces and prepaid health care plans to support treatment for addictions.

To sum up, ¿What did we change?

The paradigm shift we propose we based on the following pillars:

- Changing **conception of the subject**: Sick / addict subject of rights.
- Change **model approach**: effectors into the territory and liabilities subject to the involvement of individuals in improving their objective conditions.
- Change the **intervention model**: division of responsibilities and powers between agencies.
- Change **management model**: the overlap to the articulation and complementarity.
- Change **rates of partial approaches** to comprehensive look at finding a life project.

Thank You!



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