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INTER-AMERICAN DRUG ABUSE
CONTROL COMMISSION
CICAD

Secretariat for Multidimensional Security

FORTY-SEVENTH REGULAR SESSION
May 3 - 5, 2010
Washington, DC

OEA/Ser.L/XIV.2.47
CICAD/doc.1796/10
3 May 2010
Original: Español

COMMUNITY-BASED PREVENTION AS THE AXIS OF A PREVENTION SYSTEM
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Community-based prevention as the axis of a prevention system

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Community-based Prevention

The community:

- Identifies it's problems
- Gets organized
- Plans programmed and coherent actions that at the moment of execution, accomplish the common objectives that benefit the community.



Community participation

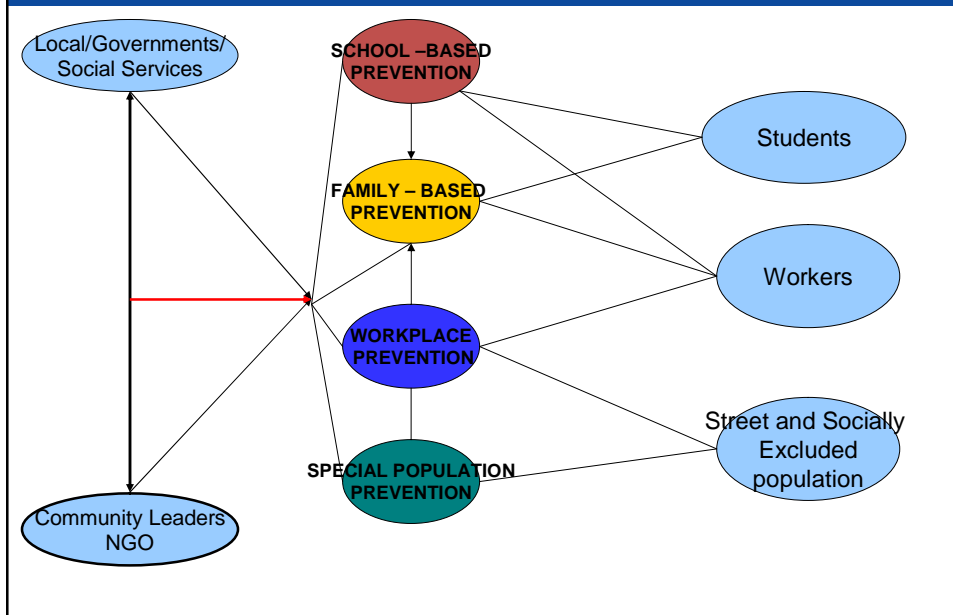
- Participation in socially valued tasks is the most critical protective factor in preventing social problems like substance abuse .
- Individuals who are given responsibilities during their childhood and are recognized and valued for it, develop a higher sense of responsibility, self care and care about others, including family and any other actor/space in the community. Therefore, they are less likely to engage in risky behaviors or substance abuse.



Risk and Protective Factors in the Community

RISK	PROTECTIVE
<ul style="list-style-type: none"> • Deprived/poor and disorganized communities. • Population mobility. • Availability of substances • Social representation of risks • Laws and norms of the community • High criminality • Unstable communities • Low attachment to the community • Feeling unsafe • Socially and physically disorganized communities 	<ul style="list-style-type: none"> • Bond with community resources (“Community Attachment”) • Availability of social resources • Normative support related to drugs. • Stable and economically sustainable communities. • Health promotion and law enforcement • Positive social principles. • Possibility of reward because of pro social involvement/availability of community resources • High community expectations • Social Cohesion

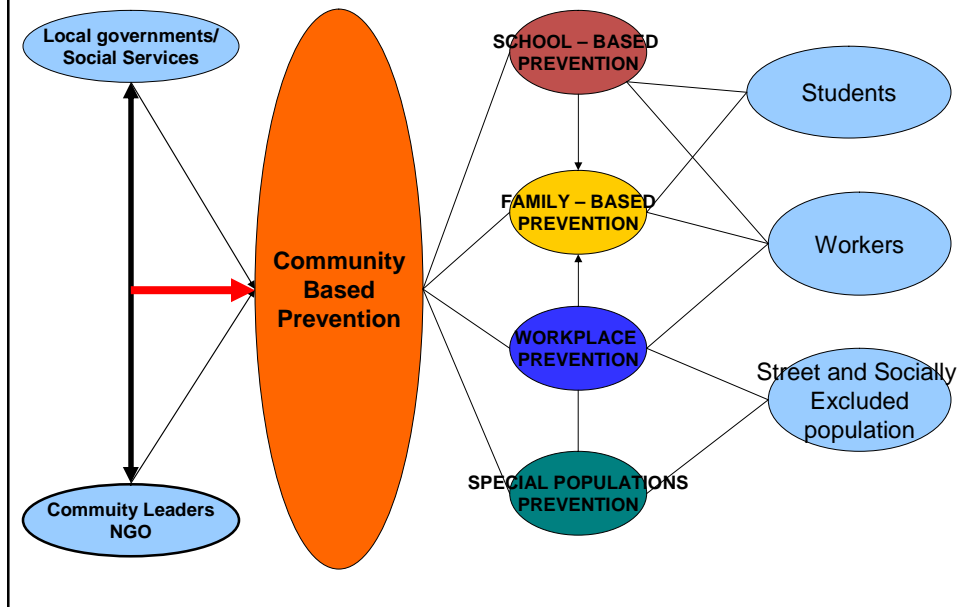
THE ACTUAL SITUATION



THE IDEAL SITUATION



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Identifications of actors and actions

- Rapid assessment over prevention efforts
 - Program “Census”
 - Who executes (planning, financing)
 - Government, Civil Society
 - Environments
 - What is evaluable
 - Impact
 - Sustainability



Find and integrate participation

- *What is working* – existing groups with outstanding and functional programs or with “good intentions”.
- *Participation channels* – Organization and commitment. Design and/or harmonization of objectives.
- *Evaluation and Decision Making*
- *Coordination* – it is not only the creation of new strategies, but the maximization of what already exists as well as the available resources.



***“IT TAKES A VILLAGE TO RAISE A
CHILD”***

THANK YOU