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CICAD

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SAN MARTIN MODEL
DEVIDA

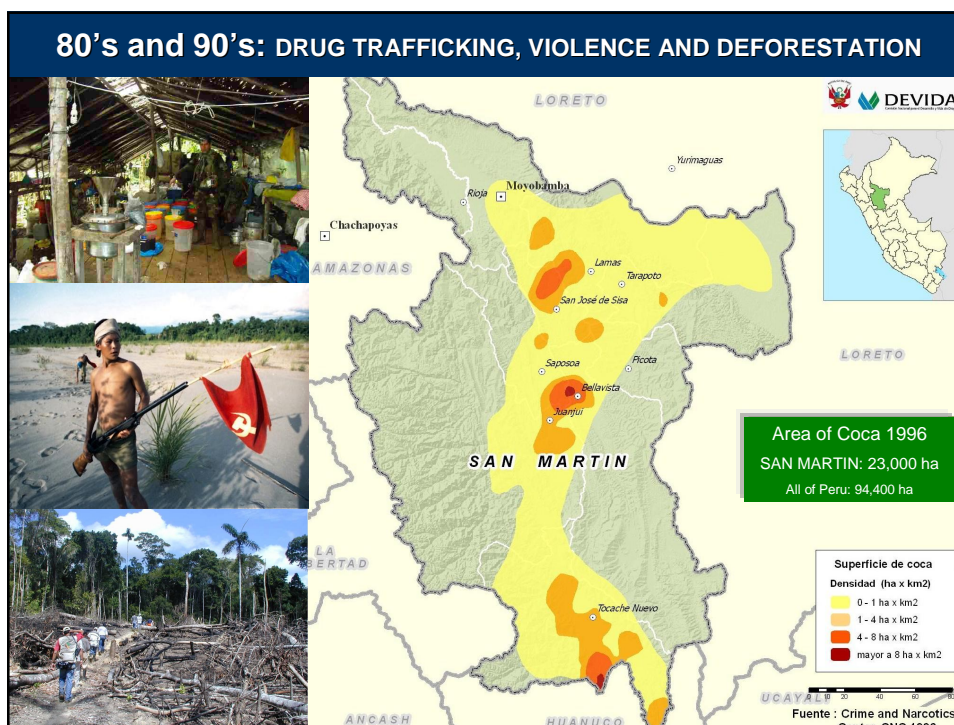
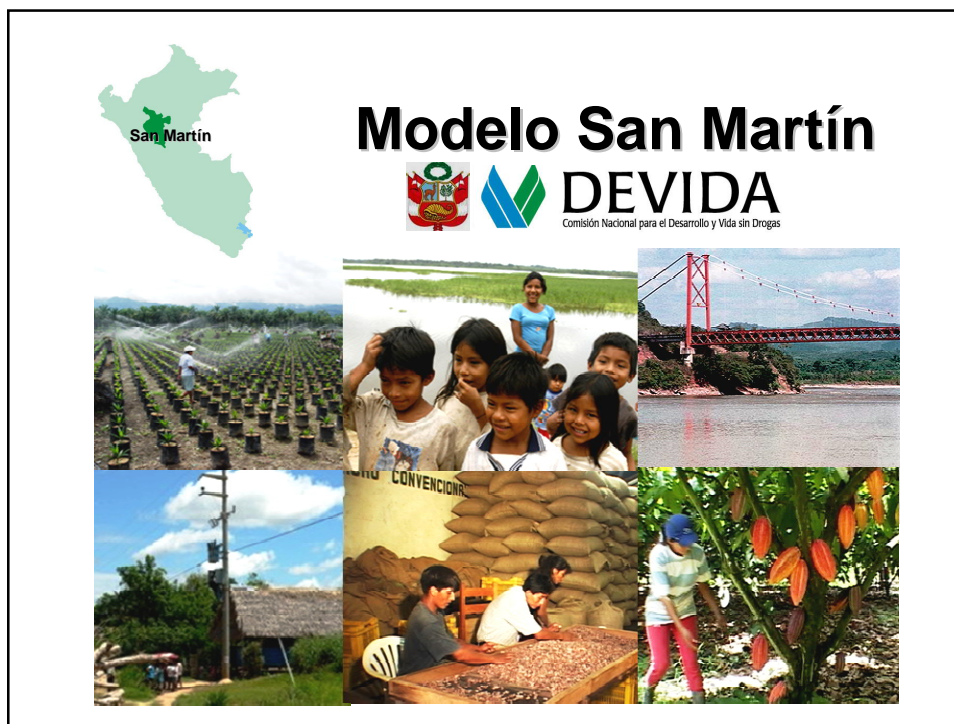


DEVIDA

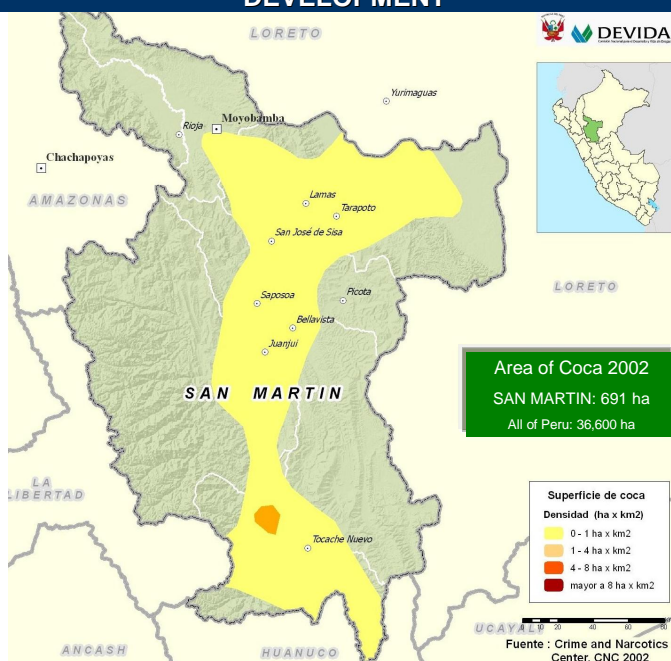
Comisión Nacional para el Desarrollo y Vida sin Drogas

**DESARROLLO ALTERNATIVO Y SU IMPACTO EN LA
COMUNIDAD, LOS RESULTADOS EN SAN MARTÍN**

**47º Periodo de Sesiones - CICAD
Washington, DC**



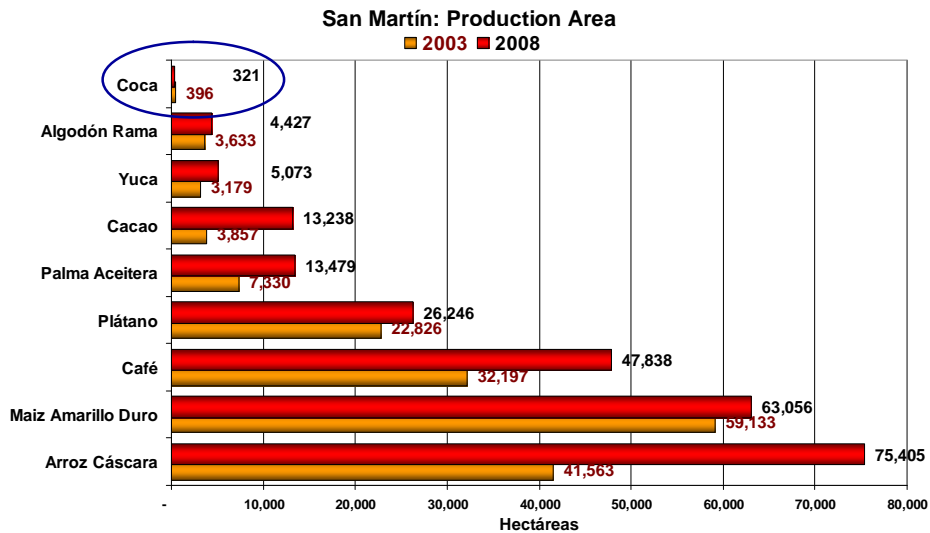
YEAR 2008: SOCIAL PEACE AND INTEGRAL AND SUSTAINABLE DEVELOPMENT



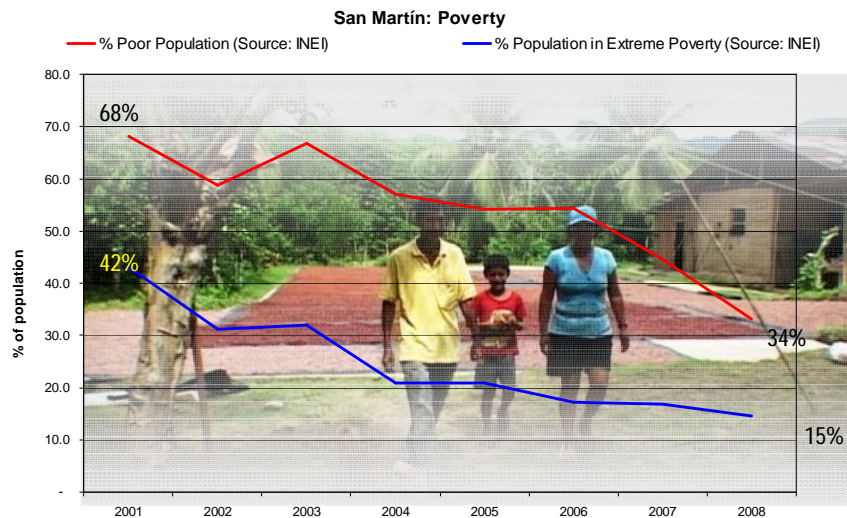
Evolution of Agrarian Production in San Martín (Mainly Agrarian Region)



In 2008, In San Martín 235,550 has of crops harvest and just 321 has of coca



POVERTY REDUCTION



**IMPORTANT STATE INVESTMENT IN ECONOMIC AND SOCIAL
INFRASTRUCTURE, STRENGTHENING INSTITUTIONS AND
CAPACITY BUILDING.**



**BUILDING CONSENSUS ON THE NEEDS OF FARMERS AND LOCAL
AUTHORITIES. ALSO, MEETING THE ZONE'S PRODUCTION
POTENTIAL WITH INTERNATIONAL DEMAND.**



The support from the international cooperation...



THE FOUR DIMENSIONS OF THE MODEL

Economic Dimension:

- Emplacing production proposals and an economic infrastructure that are sustainable, participatory and aimed at preventing illicit coca cultivation and abandonment of licit crops for illicit crops.

Social Dimension:

- Promoting the development of human and social capital, strengthening social organizations and improving the infrastructure and basic social services.

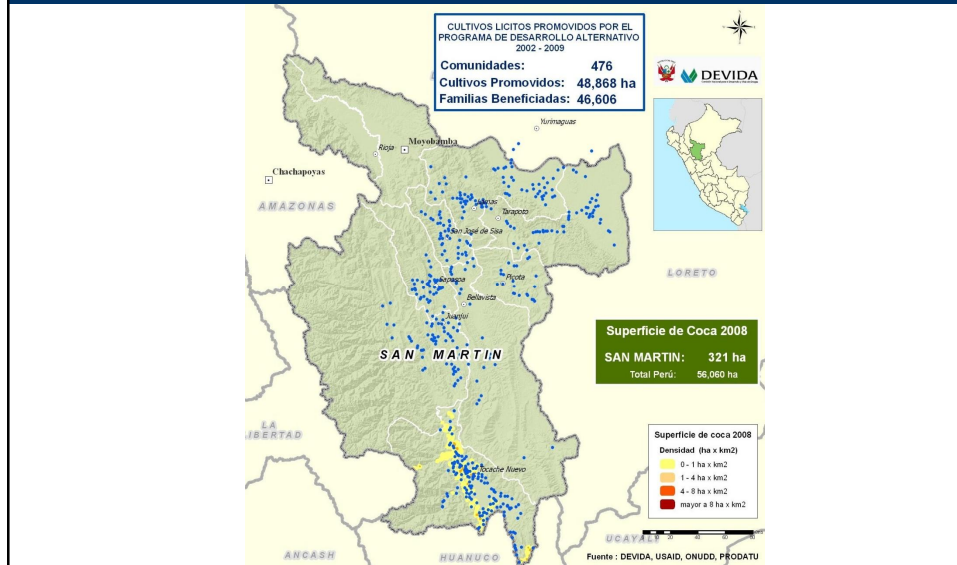
Political Dimension:

- Consolidating and expanding the presence and action of State bodies in zones with illicit coca cultivation, articulating strategically State action with social organizations.

Environmental Dimension:

- Recovering from the environmental degradation caused by illicit coca cultivation.

Alternative Development prioritize the direct work with the farmer family (as a basic production unit) and the community (as social organization base), improving the conditions for the development of a licit economy



FARMERS ORGANIZE TO ESTABLISH FORMAL BUSINESSES



Asociación Central de Ganadería de Leche del Alto Huallaga - ACEGAL



Asociación Central de Palmicultores Tocache - ACEPAT

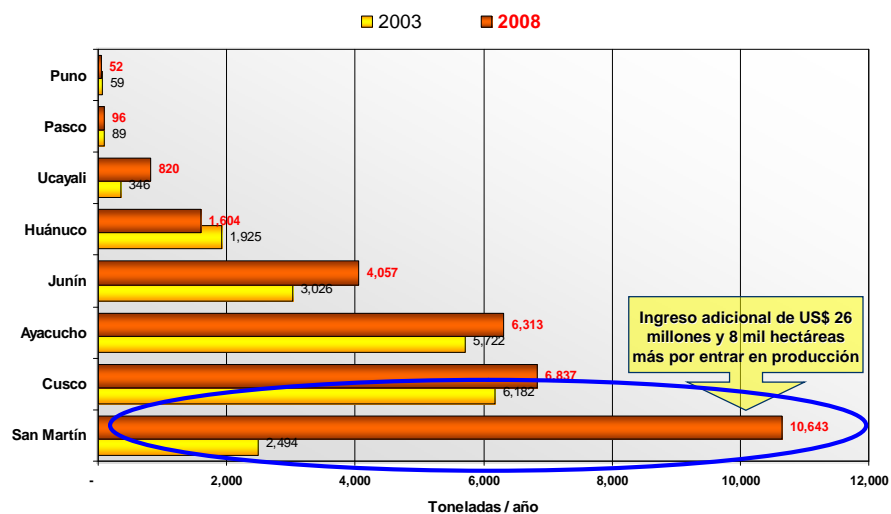


PRINCIPAL RESULTS

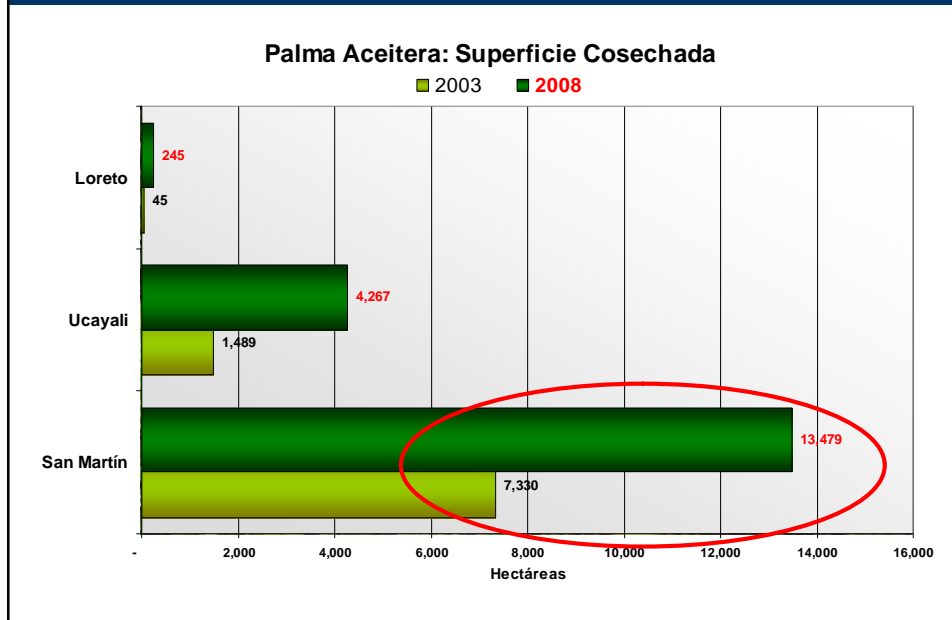
- 46,606 families committed to licit cultivation
- 48,868 hectares of licit crops promoted
- 15,506 property titles awarded
- 26 Producer Organizations strengthened
- Credit system aimed at Producer Organizations created
- 2 Palm oil extraction plants and 1 processing plant for palm heart run by local farmer co-ops established
- 1,858 Public works to improve the economic infrastructure and basic social services
- Study of Ecological Economic Zoning and Zoning Plan in Tocache province carried out
- 5 Local governments strengthened

The fact that San Martin is the first cacao producer in Peru is an achievement of Alternative Development...

Cacao: Production



... the fact that the oil palm area production has double, placing it as the first producer...



... and through the joint work with the producer organization, achieving better benefits to the farmers. Ex: In ACOPAGRO...

Ventas		Logros
Años	US\$ (miles)	<ul style="list-style-type: none"> 1,500 socios que exportan directamente 3,000 Has en producción, 2,000 Has. con certificación orgánica
2005	418	<ul style="list-style-type: none"> Ampliación de áreas: 1,500 Has. por iniciativa de los socios: y 6,000 Has. con apoyo del PDA
2006	870	<ul style="list-style-type: none"> Mejoramiento de la calidad del grano.
2007	2,178	<ul style="list-style-type: none"> Aumento de la productividad de 500 Kg. a 900 Kg./ Has.
2008	3,504	<ul style="list-style-type: none"> Certificación FLO (Comercio Justo)
Beneficios a los Socios		
		<ul style="list-style-type: none"> Mejores precios y distribución de utilidades. Ingreso por hectárea: de US\$ 500 en 1997 a US\$ 2,000 en el 2007 Asistencia Técnica Diversificación con Panela de caña de azúcar, Coco rallado. Sistema de ahorros y créditos agrícolas

... y en la Cooperativa Agraria Cafetalera "Oro Verde"

Ventas

Años	US\$ (miles)
2005	944
2006	1,357
2007	1,322
2008	3,206

Logros

- 56 socios en 1999 a 1,500 socios que en la actualidad exportan directamente
- Area en producción: 1,770 Has de café, 488 de cacao y 100 de caña
- Ampliación de nuevas áreas: 370 Has de café, 896 de cacao y 50 de caña de azúcar
- 500 módulos de beneficio café húmedo
- Planta comunal de beneficio de café – ecológico
- Café orgánico FLO de alta calidad

Beneficios a los Socios

- Mejoramiento de viviendas
- Ampliación de cultivos en las chacras mediante fincas diversificadas
- Adecuación de agricultura tradicional a agricultura orgánica responsable 3.5 has en promedio/familia
- Formación de 60 promotores rurales (sostenibilidad de la asistencia técnica)
- Formación de 30 promotores comerciales (sostenibilidad de calidad y acopio)

[illegible]

Indeed, such is the local excitement that Peru's San Martín department, where Tocache is located, wants to put itself on the map as the chocolate capital of the world.

[illegible]

In the upper Peruvian Amazon forest, in the north-central region of San Martín, cacao has become a hit, eclipsing the allure of growing coca.

Todo este trabajo se realizó respetando el medio ambiente, promoviendo la educación ambiental, ejecutando proyectos agro forestales, recuperando áreas degradadas y promoviendo la conservación de áreas naturales protegidas



 **DEVIDA**
Comisión Nacional para el Desarrollo y Vida sin Drogas